

FY22 ANZPAC Workstreams

Information Pack

Background

ANZPAC and its Members have committed to achieving four ambitious and concrete Regional Plastics Targets by 2025.

1. Eliminate unnecessary and problematic plastic packaging through redesign, innovation and alternative (reuse) delivery models.
2. 100% of plastic packaging to be reusable, recyclable or compostable packaging by 2025.
3. Increase plastic packaging collected and effectively recycled by 25% for each geography within the ANZPAC region.
4. Average of 25% recycled content in plastic packaging across the region.

Following feedback from the ACAG and the first ANZPAC Member Working Session, three focused Workstreams have been created to drive the work needed to reach these targets:

Workstream 1: Effective Recovery Systems

Workstream 2: Circular Design & Recycled Content

Workstream 3: New Business Models & End-Markets

Purpose

ANZPAC Workstreams are vehicles for meaningful change and system-wide impact. Each ANZPAC Workstream is a collaborative platform where Members hold strategic discussions, learn from peers, access experts and contribute to projects supporting the ANZPAC program direction. For example, outcomes from the FY22 Workstreams will feed into ANZPAC's Collective Action Group (ACAG) work and contribute to the ANZPAC Roadmap to 2025.

Call to Action

We seek collaborative, innovative systems-thinkers eager to contribute their expertise, ideas and networks to support the program's goals.

Workstreams are tasked with strategically developing and identifying actions that can collectively address gaps and accelerate progress towards the ANZPAC Regional Plastics Targets for 2025. While working to produce specific and separate deliverables, each Workstream will operate with the appreciation that all targets and efforts delivered by ANZPAC are intrinsically linked.

Participant Responsibilities

All participants are expected to commit to active participation in the Workstream objectives.

- Share expertise, knowledge and insights to increase the impact of ANZPAC activities and the deliverables/ projects identified by the Workstream;
- Provide input to the work of the ANZPAC Collective Action Group and Team;
- Review research reports and other documents deemed relevant to strengthen coordinated approaches across the plastics packaging value chain;
- Analyse and share information available to monitor and track industry progress towards the ANZPAC Regional Plastics Targets.

Scope

In addition to individual objectives and deliverables, all Workstreams will also consider:

- Metrics and data for transparent measurement of progress.
- Remote, rural and regional areas. Remain cognizant of the diverse and widespread ANZPAC region to ensure diverse, locationally relevant concepts are considered, such as both the 'up' and 'down-scaling' of solutions.
- Collaboration with academia to bridge challenges through connected academic research.
- Effective stakeholder engagement and alignment to avoid duplication and enhance outputs.
- Consumer education and awareness to positively influence desired behaviour change.
- New materials/technologies and applicability to ANZPAC region and targets.
- Illustrative examples to showcase best practices and progress, including for upstream innovation and new delivery models.

FY22 Workstreams Outcomes

Workstream 1: Effective Recovery Systems

Objective: Deliver a consensus of proposed outcomes to support achieving ANZPAC Regional Plastics Target 3 - Increase plastic packaging collected and effectively recycled by 25% for each geography within the ANZPAC region.

Example deliverables:

1. A specific list of value chain activities that address identified collection and recycling gaps within each geography.
2. Evaluation of existing container deposit schemes in the ANZPAC region with best practice guidance for replicating and scaling.
3. Documented approach to systemically boost recycling rates by geography, including citizen and stakeholder engagement around recycling.

Workstream 2: Circular Design & Recycled Content

Objective: Deliver a consensus of proposed outcomes to support achieving ANZPAC Regional Plastics Targets 1 and 4. By leveraging Member industry and supply chain expertise, it focuses on eliminating unnecessary and problematic plastics and the increased use of recycled content in plastic packaging across the region.

Example deliverables:

1. A targeted list of plastic items considered problematic and unnecessary to eliminate by 2025 with specific actions needed across the value chain.
2. Specific actions to accelerate removing these items from imported product packaging ranges.
3. Recommended actions to ensure an average of 25% recycled content in plastic packaging across the region.
4. Documented quick wins for using recycled content, including illustrative examples, best practices and guidance for uptake.

Workstream 3: New Business Models & End-Markets

Objective: Deliver a consensus of proposed outcomes to support achieving ANZPAC Regional Plastics Target 2 - 100% of plastic packaging to be reusable, recyclable or compostable packaging by 2025.

Example deliverables:

1. A specific list of value chain activities to make all plastic packaging reusable, recyclable or compostable across the ANZPAC region.

2. Evaluation of existing reuse and refill activities in the ANZPAC region (incl. informal sector) with best practice guidance for replicating and scaling.
3. Consumer education and awareness plan to positively influence citizen uptake of, and confidence in, new business models and recycled plastic content.

Representation

ANZPAC Workstreams will comprise Member representatives from Australia, New Zealand and the Pacific Islands. The representation will be from across the value chain, including ANZPAC Members and Supporter Members from:

- Government (Federal/State & Territory/Local)
- Packaging Manufacturers
- Brand Owners, Retailers
- Waste Management and Recycling
- Industry Associations
- Community Groups
- Academia
- Sustainability Professionals /Consultants

Additional representation may be sought where the Workstream identifies a need for specific advice or expertise.

Remuneration

Participants of the ANZPAC Workstreams will not be remunerated.

Participation

- Workstreams will meet regularly (at minimum bi-monthly) through a series of meetings, while additional meetings and contributions may also be needed.
- Participants should endeavour to attend all their chosen Workstream meetings and, when not available, organise a representative to participate on their behalf.
- Participants will be expected to provide independent advice, information and data where necessary to contribute to the development of work undertaken by the Workstream.

Secretariat Function

- ANZPAC will act as the default chair for Workstream meetings. However, Member participants are encouraged to act as co-leads. The same co-lead function is welcome for general Workstream secretariat support, such as coordinating meetings and papers.
- ANZPAC will circulate agendas and any pre-reading information to participants before each meeting and the minutes following. Regular outcome updates will also be provided to ANZPAC Members.