



POLYPROPYLENE PLANT PACKAGING RECYCLING PROGRAM

Program FAQ's



General Information

1. What is the Polypropylene Plant Packaging Recycling Program?

The Polypropylene (PP) Plant Packaging Recycling (PoPPr) Program is an industry-led initiative to design a circular economy approach to recover and recycle plant packaging through the piloting and evaluation of a voluntary product stewardship scheme.

2. Why are we designing a product stewardship scheme to recycle polypropylene plant packaging?

The objective of the scheme is to divert over 4,000 tonnes of plant packaging from landfill and reduce carbon emissions by up to six tonnes each year. Design of the scheme aligns with the [2025 National Packaging Targets](#), [ANZPAC Plastic Pact Regional Plastics Targets](#), [National Waste Policy Action Plan](#), [Greenlife Industry Australia's Strategic Plan for sustainability](#) and the [UN Sustainable Development Goals #12 and #13](#).

3. How will the scheme be designed?

The ANZPAC Plastics Pact, led by the [Australian Packaging Covenant Organisation \(APCO\)](#), has partnered with industry peak body [Greenlife Industry Australia \(GIA\)](#), in a two-year project to pilot and evaluate the PoPPr Program across three stages including business case development, scheme design and finalisation.

4. Who is funding the project phase of the scheme?

Delivery of the project phase of the scheme is provided by the Australian Government through the Department of Agriculture, Water and Environment's National Product Stewardship Investment Fund (NPIF).

5. Is there a pilot program for recycling PP plant packaging?

A pilot program for recycling of PP plant packaging is required under stage two of the project. It runs from November 2021 to February 2022. The pilot will inform the design of the scheme by testing key operational components. Learnings from the pilot will help prove the value proposition and financial viability of the scheme, identify gaps, challenges and opportunities and enable ANZPAC to obtain feedback from stakeholders and pilot participants. The information captured will provide valuable insights for analysis, modelling and reporting.

The Pilot Program will also seek to leverage any existing collections, reverse logistics resources and infrastructure.

6. What items of plant packaging are intended for collection under the proposed scheme?

The project is focused on the collection of plant packaging made from polypropylene often identified by the 'PP5' symbol. This includes, but is not limited to, black and coloured plant pots, plant labels, tags, stakes, carry trays and seedling trays.

7. Who do I contact for more information?

For more information, please contact Kobie Keenan, ANZPAC - PoPPr Scheme Administrator at APCO on 0410 686 901 or via email at kkeenan@apco.org.au.

You can also [register](#) to receive information on consultation opportunities and program updates.



GET IN TOUCH

If you have any questions,
please contact the ANZPAC Team via
anzpac@apco.org.au

DISCLAIMER: All rights reserved. No part of this case study may be reproduced in any material form or transmitted to any other person without the prior written permission of the Australian Packaging Covenant Organisation Ltd. (APCO) except as permitted under the Copyright Act 1968 (Cth) (as amended) or unless expressly permitted in writing by APCO and all authorised material must at all times be acknowledged.